



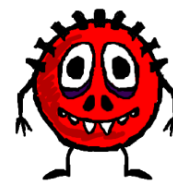
**JEFFREE** 

A Young Enterprise Company

The Hazeley School



# JEFFREE



Branded Products

Bespoke Designs



The Hazeley School  
Business Breakfast

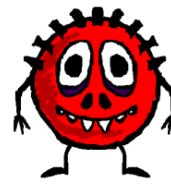


INVITATION





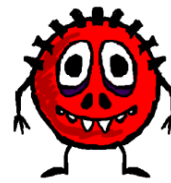
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## Willen Hospice 30<sup>th</sup> Anniversary T-Shirt Design

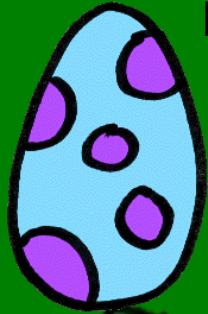


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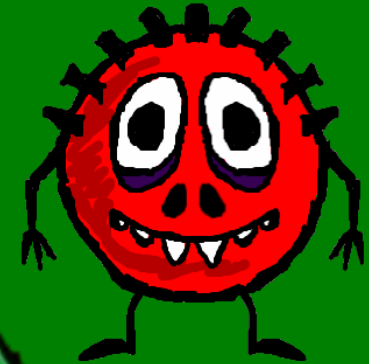


Our Inspiration

Initial Ideas



Starting Jeffree



Jeffree Today!

Developing Jeffree



Forming Jeffree

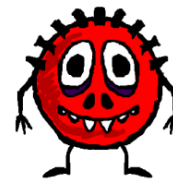


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Marketing and Promotion



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Lows

Highs

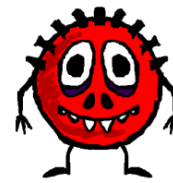


- Running out of leaflets 😞
- Jobs not getting done on time 😞

- Commission from Willen Hospice via City Breakfast 😊
- Fantastic team work 😊
- Fundraising using Jeffree branded products 😊



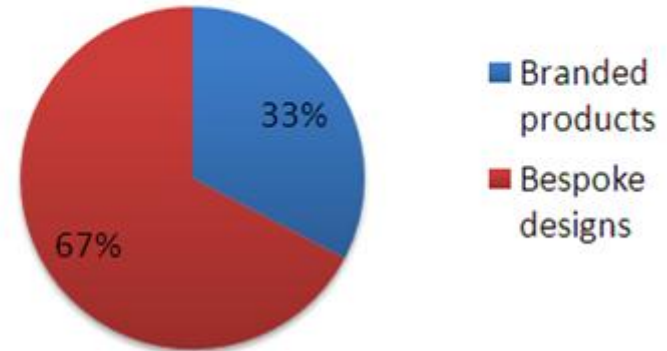
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## Finances

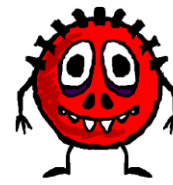


### Branded products vs Bespoke designs



Gross Profit  
over £500  
so far.....

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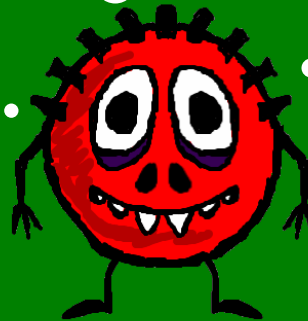
Taking it forward

More designs  
for Willen  
Hospice

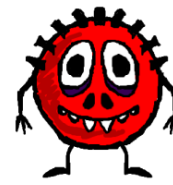
New products

Links with  
more  
businesses

New  
markets



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## Achievements



Created a strong brand

- variety of products
- service

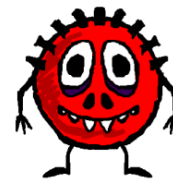
Worked with local business

- PR Company
- work to a brief
- press release & photo call

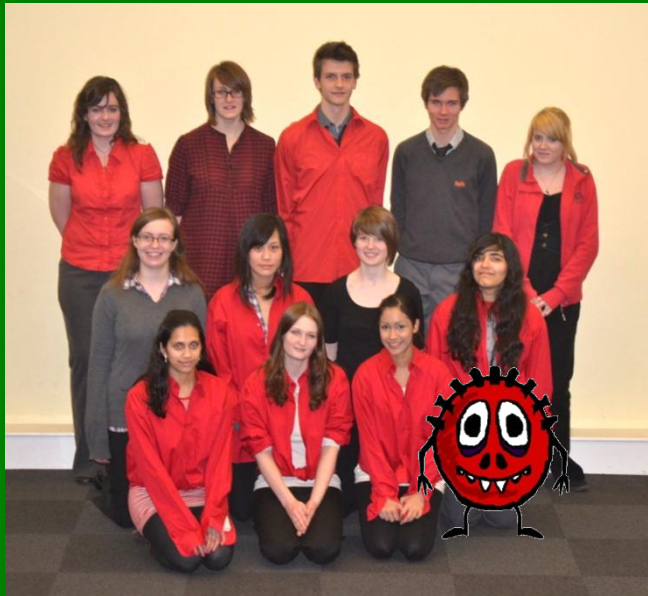
Learning by doing

- running a business
- teamwork
- skills for the future

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Thank you to...

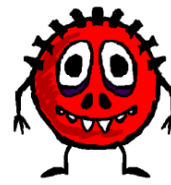


Business Advisors:  
Helen Ohlsson - Cross Check  
Computer Services  
Jane Higgins - Santander

Link Teacher:  
Helen Holding



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